



PLANET PROPAGANDA

ESTABLISHED 1989

An independent creative agency that builds legacies
for brands on the precipice of big things.

WHAT WE DO

Strategic Planning	Brand Strategy / Marketing Strategy / Creative Strategy / Digital Strategy / Social Strategy
Advertising	TV + Video Production / Digital / Social / Radio / Print
Design	Logo + ID / Packaging / Signage / Collateral
Production	Editorial / Animation / Motion Graphics / Social Content
Digital Development	Interactive Design / User Experience Design / Web Development / Mobile Development / Native and Hybrid App Development / eCommerce Development

WHO WE'VE DONE IT FOR

Our expertise is in the restaurant, franchise business, home improvement & hobby, packaged food & beverage, and outdoor recreation categories, including:



WHERE & WHO WE ARE

605 Williamson Street Madison, Wisconsin 53703 planetpropaganda.com

New Business Contact: Jules Boasberg Director, Strategic Growth & Marketing 816.392.1060

Ownership: Independently Owned by Founder Dana Lytle

BE HUMAN SIMPLIFY GIVE A SHIT