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**ESTABLISHED 1989**

An independent creative agency that builds legacies  
for brands on the precipice of big things.

## WHAT WE DO

<b>Strategic Planning</b>	Brand Strategy / Marketing Strategy / Creative Strategy / Digital Strategy / Social Strategy
<b>Advertising</b>	TV + Video Production / Digital / Social / Radio / Print
<b>Design</b>	Logo + ID / Packaging / Signage / Collateral
<b>Production</b>	Editorial / Animation / Motion Graphics / Social Content
<b>Digital Development</b>	Interactive Design / User Experience Design / Web Development / Mobile Development / Native and Hybrid App Development / eCommerce Development

## WHO WE'VE DONE IT FOR

Our expertise is in the restaurant, franchise business, home improvement & hobby,  
packaged food & beverage, and outdoor recreation categories, including:



## WHERE & WHO WE ARE

605 Williamson Street Madison, Wisconsin 53703 [planetpropaganda.com](http://planetpropaganda.com)  
**New Business Contact:** Emily Steele 636-399-0239 [esteele@propaganda.com](mailto:esteele@propaganda.com)  
**Ownership:** Independently Owned by Founder Dana Lytle

**BE HUMAN SIMPLIFY GIVE A SHIT**